



Vendor Information

World's Largest Corn Party!

February 16-18, 2012 ♦ Sacramento, CA

We look forward to having you participate as a vendor in the 12th Annual MAiZE Site Owners Conference (a.k.a. Corn Party) and look forward to seeing you in California. This annual gathering of nearly 250 agritourism operators is a wonderful way to meet face-to-face with those farms interested in your products.

Conference Location

Hilton Arden West
2200 Harvard Street
Sacramento, CA 95815-3306
800-344-4321

* We have negotiated a rate of \$99/night, which includes FREE breakfast. For reservations, tell them you would like a room within the MAiZE conference block or make your reservations via our personal reservation page (link is at cornparty.com). Our block will be held until Feb. 2, but may fill sooner than that.

Transportation to the Hotel

The hotel is located 11 miles from the Sacramento airport and we can provide you with shuttle information upon request. Free parking is also provided, for those who are driving.

Vendor Fees

\$175 for a space that includes a skirted 6-foot table with two chairs. Access to power is also available. Exact booth location is selected on site on a first-come, first-serve basis. If you have any special needs that require a specific type of location/space, please let us know on your registration form. In addition to the booth space fee, vendors can elect to participate in the conference meals (lunch/dinner on Friday) for a fee of \$60. You may also join us for the pre-conference and Saturday bus tours for the costs indicated on the registration form.

** If you are a MAiZE Owner selling a product/service, and have registered for the conference as an attendee, all vendor fees are waived except for a \$50 booth space fee.*

Hotel Shipping Information

Should you choose to mail your packages in advance, the hotel can accept them up to 3 days prior to our meeting. Please address all boxes to:

Hilton Arden West
Att: The MAiZE Conference 2/16/12, **insert your name here**
2200 Harvard Street
Sacramento, CA 95815-3306

Schedule

Thursday, February 16

3 p.m. **Vendor Setup**
5-9 p.m. **Meet the Vendors Night**

Friday, February 17

7 a.m. – 8 p.m. **Vendor Displays Open** (*most vendors leave their displays up throughout the day, even if not manning it the whole time, and attendees often visit the displays in between sessions and meals*)
8:00 a.m. Opening Session
11:20 a.m. Lunch (*you can sign up to join attendees for meals if you like*)
12:30 p.m. Afternoon Breakout Sessions
5:00 p.m. Dinner (*you can sign up to join attendees for meals if you like*)

Saturday, February 18

7:30 a.m. **Vendor Displays Open**
8:00 a.m. Roundtable Session
9:30 a.m. Attendees depart on bus tour
9 a.m. **Vendor Tear Down**

Door Prizes

Each vendor is asked to donate a door prize valued at \$200 or more, and in return you will be given a few minutes during one of the sessions to introduce yourself and give away your prize. The door prize can either be a gift certificate for your product or service, or can be a tangible product you give away onsite (keep in mind it should be small enough for people to pack in a suitcase...unless you plan to ship it to them).

Additional Exposure Sponsorships

If you are unable to attend the conference or are looking for additional exposure, we do have several sponsorship opportunities still available and can provide you with details/costs upon request:

- a. **NAMETAGS**
- b. **KID'S PLAYROOM**
- c. **VENDOR SOCIAL HOUR (DRINKS/APPETIZERS)**
- d. **FRIDAY NIGHT ENTERTAINMENT**
- e. **OTHER** – We are always open to new ideas! If you have other sponsorship ideas you'd like to suggest and provide, please just let us know.

Contact Info:

Vendor Registration & Participation: Raquel Williams, raquel@themaize.com, 801-798-0596

Sponsorships: Kamille Combs, kamille@themaize.com, 801-427-8323